

## e-Registration Details Bank Details for NEFT :

Beneficiary Name : **St. Paul Institute of Professional Studies**  
Bank Name : **State Bank of India**  
Bank Address : **G.P.O. Branch, A.B. Road, Indore**  
Account No. : **37634969346**  
Account Type : **Current**  
IFSC Code : **SBIN0000387**

### Details for DD:

DD in Favour of : **St. Paul Institute of Professional Studies**  
Payable at : **Indore**

Fees once paid will not be refunded.

**A Model Paper and Copyright Transfer Form can be downloaded from [www.spipsindore.ac.in](http://www.spipsindore.ac.in)**

\* Certificate for Presentation will be issued to the Paper Presenters only.

\* Certificate for publication will be issued when the paper is accepted for publication and published in Luminous Journal.

Chief Patron :

**Most Rev. Bishop Dr. Chacko Thottumarickal SVD**

Director :

**Fr. Simon Raj**

Principal :

**Dr. Sr. Alice Thomas CMC**

Head of the Department :

**Dr. Vishal Mehta**

Conference Secretary :

**Dr. Ravi Vyas**

Organising Committee :

**Commerce Club  
SPIPS, Indore**

For more Contact :-

**Dr. Vishal Mehta @ 98270 61823**

**Dr. Ravi Vyas @ 78287 11665**

Organized by : **Department of Commerce**

**St. Paul Institute of Professional Studies**

7/1, Boundary Lalaram Nagar Road, Indore Ph: 0731-2499911, 2490114

E-mail: [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in).

Website: [www.spipsindore.ac.in](http://www.spipsindore.ac.in), [www.stpaulinstitute.ac.in](http://www.stpaulinstitute.ac.in)



# National Conference Department of Commerce Wednesday, March 20<sup>th</sup> 2019

## Ethics and Values: Encouraging Superior Value Transformation



## St. Paul Institute of Professional Studies

**Affiliated to Devi Ahilya Vishwavidyalaya, Indore**

7/1, Boundary Road, Near Lalaram Nagar, INDORE - 452 001 (M.P.) India

Tel. : +91-731- 2499911, 2490114. Mobile : +91-96694-01666

E-mail : [info@spipsindore.ac.in](mailto:info@spipsindore.ac.in) ; Visit us at : [www.spipsindore.ac.in](http://www.spipsindore.ac.in)

## About SPIPS:

Established in July 2010, St. Paul Institute of Professional Studies (SPIPS) is a Self— financed Christian Minority Institute, approved as such by the Government of India. The Institute is named after the great Christian Scholar and Missionary, St. Paul, who firmly believed in the power of the Word and wisdom to enlighten and unify the whole humanity. It is owned and managed by the Catholic Diocese of Indore. Along with academic excellence, SPIPS wishes to uphold and impart moral and spiritual values to its students. SPIPS is committed to providing an environment which will enable the students to carefully nurture their skills and talents, so that their capabilities shine forth in all its splendour. Thus, SPIPS with its motto “Let Your Light Shine!” aims to form global citizens with professionalism and efficiency, character and commitment, who will take our nation and the world to greater heights.

## About the Theme:

Sustainable development almost looks like a paradox in itself. The greeds of our capitalistic ambitions have scarred the nature irreversibly. Since the largest contributors towards such blunders can somehow be traced back to most of the multinational corporations backed unabashedly by their respective governments, the onus of ethical and moral considerations lies with them. Ethics and values are important within a business organisation because they stimulus morals and decisions within an organisation and need to be present in order to endorse business sustainability. It is pragmatic that ethical and value-based business practices are resulting in solid financial bottom-line for the businesses. Furthermore, ethics and values are becoming the thrust for emerging business strategies.

### Indicative Themes:

1. Business Ethics and Corporate Performance
2. Ethical Practices in Financial Institutions and Services.
3. Social Responsibility in Business Practices – The Need of the Hour.
4. Tax Planning through Ethical Conduct.
5. Ethical Perspective in Global Business Environment
6. Indian Values and Ethos in Sustainable Business Environment.
7. Ethics in Innovating Management Practices.
8. Environmental Ethics for Better India.
9. Ethics in Cyber System and Security of Business Organisations.

## Guidelines for submitting the Research Paper

Abstract (not exceeding 500 words) should be mailed to the Conference Convener to [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in)

A separate page containing names of authors, affiliations, mailing addresses, e-mail ID and phone numbers along with the title of the paper and up to 3-4 key words is to be sent along with the abstract submission. The last date for the submission of full paper is **14 March, 2019**.

**Selected and blind reviewed papers will be published in the Luminous (A Journal of Multi-disciplinary Research) ISSN: 2581:3773, Volume III, RNI No. – MPENG/2017/70793.**

## Guidelines for the Contributors

1. Research paper is to be submitted in soft copy only by email to [conference@spipsindore.ac.in](mailto:conference@spipsindore.ac.in)
2. Papers should be written in English and should be typed in Times New Roman and 12-point font. They must be 1.5 spaced (including references, appendices, tables, and figures). Every page in the manuscript should contain a short running head and the page number. This information should be aligned using justified text option. Page Layout should measure 8.5 by 11 inches (Letter sized). Manuscript length should be limited to 8-10 pages inclusive of references, appendices, tables and figures.
3. Papers should have a title page with each author's name, affiliation and contact information.
4. All figures, i.e., diagrams, images and tables should be provided at the end of the paper. Each figure and table should have a heading, an explanatory caption if necessary, and a source or reference. Tables should be in MS Word. Figures can be submitted as TIFF/JPEG files (in black and white only).
5. American Psychological Association (APA) should be used for citation and reference guidelines. Sources for tables and figures should also be mentioned.
6. Copyrighted materials, including those taken from any website, should be clearly identified, and the copyright holder's explicit permission to reproduce it must be submitted separately.
7. The paper should neither have been presented in any conference earlier or published elsewhere; nor under consideration for presentation or publication.
8. Authors need to submit a declaration that their manuscript is original and not published anywhere else.
9. Authors must be aware of Plagiarism Policy of UGC, SPIPS will not be responsible for Plagiarism in any form in the paper.
10. All authors have to sign Copyright Transfer Agreement Form, and email that in PDF/JPG/PNG format to [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in)

## Registration Details:

All participants/authors/co-authors attending the conference are required to register for the conference.

### Registration Fee for the Participants

- |  |           |
|--|-----------|
| <b>Group 1:</b> Faculty and Industry Delegates | - Rs. 500 |
| <b>Group 2:</b> Research Scholars & Students   | - Rs. 200 |

# Registration Form

## National Conference

On

### “Ethics and Values: Encouraging Superior value transformation”

Organized by

Department of Commerce

St. Paul Institute of Professional Studies, Indore

Venue:

SPIPS, 7/1, Boundary Lalaram Nagar Road, Indore – 452001, Ph: 0731-2499911, 2490114

E-mail: [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in). Website: [www.spipsindore.ac.in](http://www.spipsindore.ac.in), [www.stpaulinstitute.ac.in](http://www.stpaulinstitute.ac.in).

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name: Dr/ Mr / Mrs / Ms: \_\_\_\_\_

Title of the Research Paper: \_\_\_\_\_

Name of the Institute/Organization: \_\_\_\_\_

Address for Correspondence: \_\_\_\_\_

Mobile: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail ID: \_\_\_\_\_

Registration Fee Deposited (Please tick  the required):

**Group 1:** Faculty and Industry Delegates -

**Group 2:** Research Scholars and Students (UG/PG) -

Mode of Payment (Please tick the required): DD/ Cash Deposit / NEFT

DD Payment Issuing Bank: \_\_\_\_\_

Amount and Date: \_\_\_\_\_

NEFT No. and Date: \_\_\_\_\_

Please attach scan copy of NEFT payment

If you are unable to attend the conference (Kindly mention here absentia) Yes/No \_\_\_\_\_

Signature:

Place:

Date:

# Copyright Transfer Form

## LUMINOUS

### (The Journal of Multidisciplinary Research)

St. Paul Institute of Professional Studies, Indore

SPIPS, 7/1, Boundary Lalaram Nagar Road, Indore – 452001, Ph: 0731-2499911, 2490114

E-mail: [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in). Website: [www.spipsindore.ac.in](http://www.spipsindore.ac.in), [www.stpaulinstitute.ac.in](http://www.stpaulinstitute.ac.in).

---

#### **Declaration:**

In consideration of the fact that SPIPS, Indore undertakes to publish my article in their Multi-disciplinary Research Journal 'Luminous' (ISSN: 2581:3773 and RNI No. – MPENG/2017/70793)

1. I/We affirm that the material in the above article has not been previously published and that I/We own and have not transferred elsewhere any rights of this article mentioned below.

2. I/We affirm that I/We have obtained written permission to use any previously copyrighted material included in this article and that such documentation will be forwarded to SPIPS, Indore for its files. I/We further affirm that I/We have stated any possible conflicts of interest within the article.

3. I/We (and my co-authors) hereby assign and transfer all rights of copyright ownership of the article to SPIPS, Indore, including without limitation all rights of reproduction, derivation, distribution, sale, and display of the work, in whole or in part, including recompilation, in any and all forms of media now or hereafter known, including digital media, as protected by the laws of the India and foreign countries. These rights will become the property of SPIPS, Indore from the date of acceptance of the article for publication and extend for the life of the copyright. I/We understand that SPIPS, Indore as copyright owner has authority to grant permission to reproduce the article.

4. In case my/our research paper gets accepted by the review committee I/we will deposit/ transfer/pay the requisite registration fees to SPIPS, Indore.

I/We sign for and accept responsibility for transferring copyright of this article to SPIPS, Indore.

Name Author 1: \_\_\_\_\_ Signature: \_\_\_\_\_

Name Author 2: \_\_\_\_\_ Signature: \_\_\_\_\_

Name Author 3: \_\_\_\_\_ Signature: \_\_\_\_\_

Paper title: \_\_\_\_\_

\_\_\_\_\_  
Name of the Institute: \_\_\_\_\_

Date: \_\_\_\_\_ Place: \_\_\_\_\_



## Guidelines for the Contributors

1. Research paper is to be submitted in soft copy only by email to [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in)
2. Papers should be written in English and should be typed in Times New Roman and 12-point font. They must be 1.5 spaced (including references, appendices, tables, and figures). Every page in the manuscript should contain a short running head and the page number. This information should be aligned using justified text option. Page Layout should measure 8.5 by 11 inches (Letter sized). Manuscript length should be limited to 8-10 pages inclusive of references, appendices, tables and figures.
3. Papers should have a title page with each author's name, affiliation and contact information.
4. All figures, i.e., diagrams, images and tables should be provided at the end of the paper. Each figure and table should have a heading, an explanatory caption if necessary, and a source or reference. Tables should be in MS Word. Figures can be submitted as TIFF/JPEG files (in black and white only).
5. American Psychological Association (APA) should be used for citation and reference guidelines. Sources for tables and figures should also be mentioned.
6. Copyrighted materials, including those taken from any website, should be clearly identified, and the copyright holder's explicit permission to reproduce it must be submitted separately.
7. The paper should neither have been presented in any conference earlier or published elsewhere; nor under consideration for presentation or publication.
8. Authors need to submit a declaration that their manuscript is original and not published anywhere else.
9. Authors must be aware of Plagiarism Policy of UGC, SPIPS will not be responsible for Plagiarism in any form in the paper.
10. All authors have to sign Copyright Transfer Agreement Form, and email that in PDF/JPG/PNG format to [editor@spipsindore.ac.in](mailto:editor@spipsindore.ac.in)

## Format of a Research Paper

### Page 1:

Title, Author, Designation, E-Mail ID, Contact Number and Name of the Institute author is associated with.

### Page 2 onwards:

**Abstract:** A short summary of the article with 3-4 keywords. (Not More Than 300 words)

**Introduction:** About the idea of the paper and Current theories about the topic.

**Literature Review:** If any used in the paper.

**Hypothesis:** About the hypothesis if structured in the paper.

**Methods:** What research method is used in the paper?

**Results:** What were the results obtained?

**Discussion and Conclusion:** What are our thought about the results compared to other relevant theories?

**References:** Through the text there are references, sources of knowledge, which you have used.

**Citing:** Those will give you more credibility because good research is thought to be based on other knowledge and empirical (observed) evidence.

**Tables, Figures or Appendix:** At the end of the paper (Tables and Figures should be supplied in Black and White colour only)

**Note: Whole paper including Abstract should not exceed 2000 words.**

Send your Abstract, Paper, Copyright Transfer Form and other details to - **editor@spipsindore.ac.in**